



**AMP South Bend**  
**WNDV-FM, WZOW-FM, WSMM-FM, WDND-AM, WPNT-AM**

**MASTER RECRUITMENT SOURCE LIST (“MRSL”)**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
1	Indiana Broadcasters Association (Includes Job Fair) 3308 E 98 <sup>th</sup> St, #161 Indianapolis, IN Contact: Gwen Piening Phone: 800-342-6276 <a href="http://www.indianabroadcasters.org">www.indianabroadcasters.org</a>	N	1
2	South Bend Help Wanted.com <a href="http://www.SouthBendHelpWanted.com">www.SouthBendHelpWanted.com</a> Phone: 800-365-8630 Peter Wagner	N	6
3	Broadcast Compliance Services <a href="http://www.bcs-ok.com/">http://www.bcs-ok.com/</a> Contact: Robin Cooper Phone: 301-998-6136 Fax: (410) 486-7354	N	0
4	Allaccess.com 28955 Pacific Coast Highway, Suite 210 Malibu, CA 90265 <a href="http://www.allaccess.com">www.allaccess.com</a> Phone: 310-457-6616 Fax: 310-457-8058	N	2
5	WNDV Station Website – <a href="http://www.u93.com">www.u93.com</a>	N	3
6	WNDV Radio Station Advertising	N	14
7	Artistic Media Partners Website – <a href="http://www.artisticradio.com">www.artisticradio.com</a> Contact: Rob Ford 317-594-0600	N	0
8	WZOW Website – <a href="http://www.wzow.com">www.wzow.com</a>	N	1
9	WZOW Radio Station Advertising	N	6
10	Inside Radio – Classifieds Gene McKay Phone: 800-640-8852 Fax: 877-270-3998	N	8
11	Walk-in/Referral/Other	N	12
12	South Bend Tribune 225 W Colfax South Bend, IN Phone: 574-235-6161	N	8
13	Station Hosted Job Fairs WNDV/WWLV/WDND/WZOW-WOZW	N	0

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14	Monster.com 1-800-666-7837	N	0
15	Michiana Family Magazine	N	0
<b>TOTAL INTERVIEWEES OVER REPORTING PERIOD</b>			61

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**III. RECRUITMENT INITIATIVES**

	TYPE OF RECRUITMENT INITIATIVE	BRIEF DESCRIPTION OF ACTIVITY
<b>1</b>	<b>Scholarship Programs designed to assist students interested in pursuing a career in broadcasting.</b>	2009 - IBA Scholarship-ran PSA's on WNDV, WZOW, WSMM, WPNT, WDND promoting the scholarship. The stations were a distribution point for students to pick up the scholarship packets. The stations ran a combined 2,828 commercials to raise awareness
<b>2</b>	<b>Establish internship program</b>	The stations maintained an internship program to assist members of the local community to gain skills needed for broadcast employment. Although the program is available to the general community, participants were primarily individuals from local Universities. Interns were given the opportunity to rotate throughout various station departments so as to gain exposure to various facets of the broadcasting business.
<b>3</b>	<b>Participation in Job Fairs.</b>	<p>On <b>July 16, 2009</b>, Arthur Angotti (SEU President) participated in the 2009 Black Expo Employment Opportunity Fair in Indianapolis, Indiana.</p> <p>On <b>March 6, 2010</b>, The SEU was a co-sponsor for the Broadcaster Job Fair held at the Marriott Hotel in Indianapolis, IN. Arthur A. Angotti III (President) represented the SEU at the event.</p>

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<b>4</b>	<b>Participation in ongoing education to insure that all positions are filled according to the EEOC and Artistic Media Partners, Inc. guidelines.</b>	On <b>March 29, 2010</b> , Artistic Media Partners, Inc. Managers in all markets took part in an EEOC training seminar conducted by an EEOC Attorney from Krieg-DeVault, LLC. Attendance was mandatory for all hiring managers.
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